

RODEO RHINOPLASTY

MARCH 12-15, 2009 | HOUSTON, TX

FEATURES: Estimated 25+ CME Credits by Leading Rhinoplasty Surgeons
Cadaver Dissection with Rib/Cartilage Harvest
A Night at the Houston Livestock Show & Rodeo!

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DIRECTOR: Russell W.H. Kridel, MD

CO-DIRECTOR: Anthony E. Brissett, MD

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Introduction

by Russell W.H. Kridel, MD

Dear Colleagues,

On behalf of Anthony Brissett, MD and our planning faculty, I would like to welcome you to Houston, my hometown! The 4th largest city in the US, Houston has so much to offer: world-class museums, history, professional sports, performing arts, delectable dining, unbelievable shopping, and now a premiere Rhinoplasty Course!

We are excited to offer you a program that provides practical, applicable rhinoplasty training to enhance your skills and improve your repertoire. Our faculty is comprised of old friends and new faces who are eager to share their knowledge.

Learning is more than just listening to lectures. This course is designed to provide ample opportunity for interaction. We encourage you to bring photos of your cases to share with colleagues.

Sunday will feature a rhinoplasty cadaver dissection lab along with rib harvest, ear cartilage harvest and composite ear, skin and cartilage harvest.

When the day's education is through, we have planned some evening activities that you simply cannot experience anywhere else. Thursday night, we would like you to be our guest at the Houston Livestock Show and Rodeo! The largest in the world, this three-week event showcases the best in rodeo performance, live concerts by top performers, a huge Exhibition, Carnival and non-stop action. After an exciting evening of barrel racing, calf roping and bull riding, two-time CMA Male Vocalist of the year, Brad Paisley will take the stage. If you are still up for more action following the concert, feel free to dance the night away at the Armadillo Palace. Make sure you take time during the weekend to experience some traditional Texas BBQ.

Friday evening, my wife Cheryl and I invite you to our home to experience some real Texas Hospitality!

We look forward to seeing you in March!

Russell W.H. Kridel, MD

Estimados colegas,

iEn nombre de Anthony Brissett, MD y nuestra facultad de planeamiento, quiero darles la bienvenida a Houston, mi ciudad natal! La cuarta ciudad más grande en los Estados Unidos, Houston tiene mucho para ofrecer: museos de calidad mundial, historia, deportes profesionales, artes interpretativas, cenas deliciosas, compras increíbles y ahora, el mejor Curso de Rinoplastia.

Nos complace ofrecerles un programa que proporcione entranamiento práctico, aplicable a la Rinoplastia para realzar sus habilidades y para mejorar su repertorio. Nuestra facultad está compuesta por viejos amigos y nuevas caras quienes están impacientes en compartir sus conocimientos.

La enseñanza es más que solamente escuchar una presentación. Este curso está diseñado para proporcionar una oportunidad amplia para la interacción. Les animamos a traer fotos de sus casos para compartir con sus colegas.

El domingo se presentará en el laboratorio de rinoplastia la disección de un cadáver con la recolección de injerto de costilla. Asegúrese de registrarse temprano para el laboratorio pues el espacio es limitado.

Para terminar el día, hemos planeado algunas actividades en la tarde las cuales no podrán experimentar en otro lugar. iEn la noche del jueves, queremos que usted sea nuestro huésped en "The Houston Livestock Show and Rodeo! El más grande del mundo, este evento de tres semanas muestra la mejor presentación en rodeo, conciertos en vivo por los más importantes artistas, una enorme Exposición, Carnaval y muchas actividades más. Después de una noche emocionante de carrera de barril, de enlazar al ternero y montar en el toro, el dos veces vocalista del año de CMA, Brad Paisley tomará el escenario.

Si así usted lo desea después del concierto, siéntase en libertad de bailar toda la noche en Armadillo Palace.

iEl viernes en la tarde, mi esposa Cheryl y yo les invitamos a nuestro hogar para que experimenten más de la hospitalidad de Texas - Traditional Texas BBQ!

iEsperamos verlos en marzo!

Russell W.H. Kridel, MD

Target Audience

The target audience for this program are plastic surgeons, facial plastic surgeons and otolaryngologists dedicated to improvement of the patient's facial aesthetic appearance. The scope of practice includes surgical and ancillary procedures of the forehead, eyes, mid-face, nose, lips, chin and neck. Surgical outcomes can be greatly improved, or hindered, by the use of ancillary procedures such as fat grafting, dermal fillers, denervation, skin resurfacing and skin care. This program is designed to fit squarely within the scope of practice for this audience.

Learning Objectives

At the conclusion of the symposium, the participant should be able to:

- Clinically analyze and diagnose common and subtle rhinoplasty problems
- Identify the appropriate rhinoplasty techniques for specific rhinoplasty problems
- Develop an individual approach to rhinoplasty.

At the end of the anatomy laboratory, the attendees should be able to:

- Identify problems in nasal anatomy
- Perform multiple basic and advanced rhinoplasty maneuvers including rib harvesting

Physician Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Medical Education Resources and the FACE Foundation. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation

Medical Education Resources designates this educational activity for a maximum of 25.75 AMA PRA Category 1 credits for the didactic portion and for a maximum of 4 AMA PRA Category 1 credits for the dissection lab. Physicians should only claim credit commensurate with the extent of their participation in the activity.



What To Do In Houston

Houston is the nation's 4th largest city, home to 2 million people. This vibrant metropolis offers an extensive variety of art, culture, theater, sports and shopping. Enough to satisfy everyone in the family. Here are a few of the choices that await you.

Take in the Performing Arts...

- The Alley Theatre is presenting "The Man Who Came to Dinner" every evening and with matinees on Saturday and Sunday. www.alleytheatre.org
- The Houston Ballet performs "Masters of Movement" at 7:30pm on the March 14th and 2:00pm on March 15th. www.houstonballet.org
- Enjoy the Houston Symphony's rendition of Bronfman's Brahms Second on Saturday evening or Sunday afternoon. www.houstonsymphony.org
- The inimitable Bill Cosby offers a night of stand-up comedy on Friday, March 13th with the Houston Symphony.

Sports is more to your liking? Enjoy some hoop action...

- As The Houston Rockets take on the San Antonio Spurs on Saturday, March 14th. www.nba.com/rockets

Then there are the museums...

- The Holocaust Museum is featuring "Never Let it Rest"-a documentary art project by Hans Molzberger. www.hmh.org
- The Museum of Fine Arts, Houston houses 53,000 works and is one of the most comprehensive photography collections in the US. During the week of the course, it will also offer the following visiting exhibits: Pioneers of Contemporary Glass from the DuBois collection; Afghanistan: Hidden Treasures from the National Museum, Kabul; The Plains of Mars: European War Prints, 1500-1825; and a photo exhibit by a local high school entitled 'Eye on the Third Ward'. www.mfah.org
- The Menil Collection is featuring an exhibit from Italian artist Maurizio Cattelan. www.menil.org
- The Medical and Health Museum is new and one of the largest in the U.S. www.mhms.org
- The Houston Museum of Natural Science has a fantastic mineral and gem collection as well as a butterfly and rain forest pavillion and an IMAX theater. The visiting exhibits for March are The Birth of Christianity: A Jewish Story; Genghis Khan's Mongolia: Life in the Greatest Empire; The Quest for High Bear: Odyssey through Indian Country 1925-1939. www.hmns.org
- NASA's Johnson Space Center Houston offers a variety of hands-on exhibits and behind the scenes tours. www.nasa.gov/centers/johnson/home
- Experience the American Cowboy Museum on the Taylor-Stevenson Ranch, dedicated to the preservation and understanding of western multi-cultural heritage. www.americancowboymuseum.org
- At The Children's Museum, kids love the 14 hands-on galleries, such as EcoStation and KID-TV. www.cmhouston.org
- Stroll through The Houston Zoo with over 500 species amid a tropical landscape. Of course, you don't want to miss the prime opportunity to shop the incredible Galleria, practically a city unto itself with stores to tempt nearly everyone. www.houstonzoo.org



Thursday, March 12, 2009:

- 8:00a Introduction: Welcome
Russell Kridel, MD & Anthony Brissett, MD
- 8:10a Aesthetic Nasal Analysis
Peter Hilger, MD
- 8:25a The Rhinoplasty Consultation – From the Office to the OR
Ira Papel, MD
- 8:45a Medical Conditions of the Nose and Surgery of the Turbinates
Mas Takashima, MD
- 9:00a Nasal Valve and Airway Considerations in Rhinoplasty
Eugene Alford, MD
- 9:20a Discussant
Peter Adamson, MD
- 9:30a From Then to Now: Changes and Transformations to Approaches in Rhinoplasty
Ted Cook, MD
- 9:50a Versatile Uses of Autogenous Grafting Material
Ira Papel, MD
- 10:10a Dynamics of Altering the Tip
Roxana Cobo, MD
- 10:30a BREAK with Exhibitors
- 11:00a Strategies and Techniques for Projection and De-Projection
Russell Kridel, MD
- 11:20a Tip Definition and Refinement, Including Dome Division and Tip Grafts
Peter Adamson, MD
- 11:40a Strategies and Techniques for Tip Rotation
Russell Kridel, MD
- 12:00p Discussant
Peter Hilger, MD
- 12:10p The Open Technique, A Step by Step Approach
Anthony Brissett, MD
- 12:30p Science and Beauty in Rhinoplasty
Peter Adamson, MD
- 12:50p THE NOSE KNOWS!
Theatrical presentation of Cyrano
(The Alley Theatre)
- 1:10p LUNCH
- 2:10p Panel: Dorsal Modification and Osteotomies
Moderator: *Sam Stal, MD*
Panelists: *Brissett, Cobo, Cook, Papel, Hilger*
- 3:10p Narrowing the Wide Nose
Peter Adamson, MD
- 3:30p Widening the Narrow Nose
Ira Papel, MD
- 3:50p BREAK with Exhibitors
- 4:30p Setting Expectations and Managing Disappointment
Peter Adamson, MD
- 4:50p The Road to Recovery: Post-Op Management and Long Term Care with Follow-Up
Ted Cook, MD
- END OF DAY

Rodeo Performance

Friday, March 13, 2009:

- 7:00a Optional Video Tape Viewing of Standard Open Rhinoplasty
Russell Kridel, MD
- 7:45a Introduction
- 7:55a Rhinoplasty on the Post-Traumatic Nose
Sam Stal, MD
- 8:10a Sinus Considerations in Rhinoplasty
Samer Fakhri, MD
- 8:25a Cleft Lip Rhinoplasty
Sam Stal, MD
- 8:45a Discussant
Krista Olson, MD
- 8:55a Treatment of Acute Nasal Injuries
Sean Boutros, MD
- 9:15a The Crooked Nose and Septum
Armando Bocchieri, Dott.
- 9:50a Strategies and Techniques to Treat Caudal-End, Septal Deformities
Eugene Alford, MD
- 10:05a Septal Perforations – Prevention and Repair
Russell Kridel, MD
- 10:20a Discussant
Ted Cook, MD
- 10:30a BREAK with Exhibitors
- 11:00a Strategies and Techniques to Correct the Droopy Nose
Armando Bocchieri, Dott.
- 11:25a Strategies and Techniques to Correct the Short Nose
Ira Papel, MD
- 11:40a Panel: Augmentation Rhinoplasty
Moderator: *Ted Cook, MD*
Injection Rhinoplasty: *Peyman Soliemanzedeh, MD*
Injection Rhinoplasty: *Steven H. Dayan, MD*
Augmenting the Dorsum with Cartilage: *Ira Papel, MD*
Augmenting the Dorsum with Medpor, GoreTex:
Eugene Alford, MD
- 1:00p LUNCH
- 2:00p 35 Years of Rhinoplasty - Lessons Learned
Ted Cook, MD
- 2:20p Panel: Difficult Cases from the Audience and Panelists' Most Difficult Cases
Moderator: *Eugene Alford, MD*
Panelists: *Hilger, Cobo, Cook, Adamson, Papel, Bocchieri*
- 3:40p Teenage and Male Rhinoplasty
Russell Kridel, MD
- 4:00p BREAK with Exhibitors
- 4:30p My Suture Techniques in Rhinoplasty
Ira Papel, MD
- 4:45p My Suture Techniques in Rhinoplasty
Roxanna Cobo, MD
- 5:00p Structural Grafts in Rhinoplasty
Sean Boutros, MD
- 5:20p Alar Columellar Disproportion and the Tongue and Groove Technique
Russell Kridel, MD
- END OF DAY
- 5:30p Optional: Possible Injection Workshop
- 5:40p Optional: Soft Tissue Injection Workshop
Steve Dayan, MD & Russell Kridel, MD
- 7:10p **Dinner and Entertainment at the Home of Dr. and Mrs. Russell K. Kridel - Texas Welcome**

Schedule *(continued)*

Saturday, March 14, 2009:

- 7:30a Introduction
- 7:40a Evolving Techniques in Endonasal Approach
Steven H. Dayan, MD
- 7:55a Steps and Pearls for the Novice Rhinoplasty Surgeon in Open Rhinoplasty *Peter Hilger, MD*
- 8:15a Essentials in Closed Rhinoplasty
Alan Matarasso, MD
- 8:35a Ethnic Considerations in Rhinoplasty
Anthony Brissett, MD
- 8:50a Latin American & Mestizo Rhinoplasty
Roxana Cobo, MD
- 9:10a African-American Rhinoplasty *Russell Kridel, MD*
- 9:25a Asian Nose *Peter Hilger, MD*
- 9:45a Narrowing the Alar-Base *Peter Adamson, MD*
- 10:00a Discussant *Ted Cook, MD*
- 10:10a Historical Perspectives in Rhinoplasty
Ted Cook, MD
- 10:30a BREAK with Exhibitors
- 11:00a Tip Grafting in Endonasal Rhinoplasty
Alan Matarasso, MD
- 11:15a Why there are so many Revision Rhinoplasties?
Russell Kridel, MD
- 11:30a Panel: Revision Rhinoplasty - Problems, Solutions and Helpful Principles *Moderator: Peter Hilger, MD*
Panelists: Papel, Matarasso, Cook, Kridel, Adamson
- 1:00p LUNCH
- 2:00p Harvesting Ear Cartilage *Armando Boccieri, Dott.*
- 2:15p Irradiated Cartilage in the Nose
Russell Kridel, MD
- 2:30p Alloderm in the Nose
Matthew Bridges, MD
- 2:45p Panel: Long-Term Results in Rhinoplasty – What I learned
Moderator: Anthony Brissett, MD
Panelists: Hilger, Cook, Boccieri, Adamson
- 3:45p BREAK with Exhibitors
- 4:15p Non-Nasal Profile-Plasty
Jaime Gateno MD, DDS
- 4:30p Nasal Skin Cancer Resection and Reconstruction, Small Defects and Flaps
Peter Hilger, MD
- 4:50p Nasal Skin Cancer Resection and Reconstruction, Large Defects and Flaps
Anthony Brissett, MD
- 5:20p Resident Bowl Competition
- END OF DAY

Dinner on your own.

Sunday, March 15, 2009:

- 7:00a Injection Rhinoplasty and Facial Fillers: CaHA Workshop (Optional) *Steven H. Dayan, MD*
- 9:00a Transportation to Anatomy Lab
- 9:30a Anatomy Lab at The University of Texas Health Science Center
Nose Dissection, Rib Harvesting, Ear Cartilage Harvesting. Ear Composite cartilage and Skin Harvesting
- 1:00p Transportation back to Hotel

Unmatched Comfort in a Houston Galleria Hotel



Discover a luxurious oasis at the Omni Houston Hotel. Situated on impeccably manicured grounds, the Houston Galleria hotel features the finest in Houston accommodations with 378 spacious guest rooms, including 33 luxury suites, all with sensational views of the city or pool area.

The Omni Houston Hotel is centrally located in the prestigious Uptown Post Oak/Galleria area and is just minutes from all of the excitement that Houston, Texas has to offer. You are just 10 minutes by car from the central business district and 30 minutes from George Bush Intercontinental Airport or 25 minutes from William P. Hobby Airport. Of course, our exceptional amenities and five-diamond service may make it hard to leave your room.

RESERVE YOUR ROOM EARLY!

Houston hotels fill quickly during the Rodeo. Take advantage of the terrific rate we negotiated of \$159 per night, but space is limited.

- Physician Meeting and Lab: \$1600⁰⁰
 Resident in Training Meeting and Lab: \$950⁰⁰

- Meeting Only: \$950⁰⁰
 Meeting Only: \$450⁰⁰

ATTENDEE INFO (Please Print or Type)

Name (Nombre)

Degree

Address (Dirección)

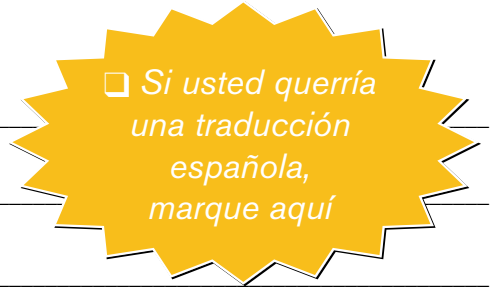
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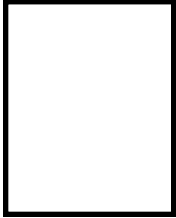
P.O. Box 369
Cordele, GA 31010-0369
Fax: (703) 940-9101
Daytime Phone (229) 273-7777

A written cancellation request must be received by March 15, 2009 to receive a refund less a \$50 administrative fee. No refunds will be given after March 15, 2009.

Housing

We have secured a special rate of \$159.00 single/double for meeting attendees at the Omni Hotel located at Four Riverway, Houston, TX.

Room reservations are made directly with the hotel. Tell them you are attending the Rodeo Rhinoplasty conference to get this special pricing. The cutoff date for reservations at this rate is March 15, 2009. For reservations, contact the Omni Hotel at (713) 871-8181.



P.O. Box 369
Cordele, GA 31010

RODEO RHINOPLASTY | MARCH 12-15, 2009 | HOUSTON, TX

Course Director: Russell W.H. Kridel, MD, Houston, TX

Co-Director: Anthony E. Brissett, MD, Houston, TX

Guest Faculty:

Peter A. Adamson, MD, Toronto, ON
Armando Bocchieri, Dott., Rome, Italy
Roxana Cobo, MD, Cali, Columbia
Ted A. Cook, MD, Portland, OR
Steven H. Dayan, MD, Chicago, IL
Peter A. Hilger, MD, Edina, MN
Alan Matarasso, MD, New York, NY
Ira D. Papel, MD, Baltimore, MD
Peymen Soliemanzadeh, MD, Beverly Hills, CA

Houston Faculty:

Eugene L. Alford, MD
Sean Boutros, MD
Matthew Bridges, MD
Anthony E. Brissett, MD
Samer Fakhri, MD
Etaï Funk, MD
Jaime Gateno, MD, DDS
Russell W.H. Kridel, MD
Krista Olson, MD
Samuel Stal, MD
Mas Takashima, MD



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